



PRESS RELEASE

For Immediate Release
10/10/2019

Contact: Joe Bruce
CEO
Email: joe@hex.bike

FELLOE TECHNOLOGY LTD. R&D LAUNCHES NEW HEX BRAND

Taichung, Taiwan -- Felloe Technology Ltd. is pleased to announce the launch of the new HEX brand. Company founder Josh Deetz, stated "Felloe was established as a research and development center to provide innovative technologies to a variety of industries. We have focused our initial efforts on creating intellectual property property that can be licensed or spun off as independent brands. After years of research we have several technologies for the bicycle industry that we have already integrated into several prominent brand's product offerings. Given the success we have had in this regard, we felt it time to establish the HEX brand to raise awareness of the technologies that make possible some of the products that customers have grown to appreciate. The HEX brand will launch with our proprietary tire sealant formula and rim and valve designs." Felloe has been awarded registration of the HEX name by the United States Patent and Trademark Office.



About Felloe: The HEX brand is owned by Felloe Technology Ltd. a research and development company located in Taichung, Taiwan. Felloe focuses on development of innovative technologies for the automotive industry, bicycle industry, and military applications. HEX branded products are imported and distributed in North America by Magnesium Applications Group LLC located in Sheridan, Wyoming.

###

HEX is a U.S. registered trademark.

If you would like more information about this topic, please email Joe Bruce at joe@hex.bike.